

Tentative Agenda 2010 SCDC



Sunday, March 21, 2010

- 4:00 PM **Chapter check-in** Registration Area
- 4:00 PM **Exhibits.** TBA
- 6:00 PM **Teacher of the Year Interviews.** TBA
- 6:30 PM **Candidate Interviews.** TBA
(All candidates and their Advisors for scheduling)
- 6:30 PM **Leadership Experiences Begin Here!**
Leadership Development Academy Part I TBA
- 7:30 PM **Testing for Substitutes/Online.** TBA
- 7:30 PM **ALL Advisors and Chaperons.** TBA
Conference Orientation
Event Coordinators Briefing
- 9:30 PM **First General Session.**..... Ballroom
Conference Theme
Introduction of State Officers
Welcome to Special Guests
Speaker: Josh Shipp
Conference Orientation
Recognition
- 10:30 PM **Posting of Written Event Interview Times.** TBA
- 12:00 AM -
6:00 AM **Curfew !!!**

Special thanks for providing financial support to Kentucky DECA:



Monday March 22, 2010

8:00 AM	Event Coordinators - AM Events: State Event Coordinator TBA Written Event Coordinator TBA Team Decision Making Event Coordinator. TBA
8:30 AM- 4:00 PM	Competitive Events Begin (See Summary Schedule of Competitive Events)
8:00 AM- 2:00 pm	Judge's Registration. TBA
9:30 AM - 11:00 AM	Leadership Development Academy Part II. TBA
10:00 AM - 11:00 AM	Special Interest Sessions. TBA (See Registration Packet for Update Handout)
11:30 AM- 12:30 PM	Officer Luncheon (Ticket Required). TBA
11:45 AM- 1:00 PM	Judge's Luncheon. TBA
12:00 PM	Performance Event Coordinators. TBA (For Advisors Assigned to <u>Performance Events</u>)
1:00-4:00 PM	Competitive Events Continue - Participants (See Summary Schedule of Competitive Events)
2:00-2:45 PM	Special Interest Sessions TBA (See Summary Schedule of Competitive Events)
1:30-3:00 PM	Leadership Development Academy Part III. TBA
4:00 PM	Election and Business Session. TBA (Open only to Voting Delegates and Candidates) Conference Report Candidate Speeches/Election
5:30 PM	Executive Council Dinner. TBA

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Monday, March 22, 2010 (Continued)

- 8:00 PM **Recognition Session** TBA
(Dress is Business or Formal attire)
Recognition of Guests
Special Recognitions
Speaker
- 9:30-11:15 PM **Dance** TBA
- 9:30 PM **Reception for All Advisors** TBA
Relax and enjoy good food and friends.
Courtesy KMEA and Professional DECA
- 12:00-6:00 AM **Curfew !!!**

Tuesday, March 23, 2010

- 8:00 AM **Advisors Forum/Continental Breakfast/National Update** TBA
(Breakfast Sponsored by Kentucky Retail Federation)
Chapter materials available for pickup
- 9:00 AM **Awards Assembly** TBA
(Dress is Business Attire)
Presentation of Awards
Outstanding Member Recognition
Installation of Officers
Adjournment
- 11:00 AM **Travel Home and Prepare for the International DECA Conference.**

Have you read the Dress Code published in this program? It is your responsibility to comply.

Dress Code - SCDC*

Appropriate dress while at the conference for event competition, special interest sessions and general sessions is Business Attire. Casual dress is appropriate for dances only.

Participants not adhering to the dress code may be disqualified, asked to return to their hotel room, and will not be allowed on the award's stage.

Professional Business Attire

Females:

Name badge required at all times.

Dress blouse or dress sweater with dress skirt or dress slacks (blazer optional) or business dress; dress shoes; hosiery/trouser socks.

Unacceptable examples (not inclusive): sandals of any kind, shoes without backs, casual-style shoes (canvas, etc), gaucho pants, skin-tight or revealing clothes, midriff-baring clothing, athletic clothing

Males:

Name badge required at all times.

Collared dress shirt and necktie with dress slacks (blazer/dress coat is optional); dress shoes and dress socks; shirt tails tucked into pants. Necktie required for testing, all competitions and while on the conference stage.

Unacceptable examples (not inclusive): sandals of any kind, casual-style shoes (hiking, canvas, sneakers), cargo-style pants, jeans or other casual pants, T-shirts or shirts without collars, sweaters of any kind unless worn with a collared dress shirt.

Casual Attire

Casual attire for the dance includes jeans, nice T-shirts, denim shirts, or sneakers. Shoes required.

Unacceptable examples (not inclusive) for the dance: Skin-tight or revealing clothing, clothing with printing that is suggestive, obscene or promotes illegal substances, swim wear, night wear.

*Adopted as official policy of Kentucky DECA Board, July 2007

SUMMARY SCHEDULE OF COMPETITIVE EVENTS

Remember to dress appropriately

(Watch for POSTED times and announcements)

Chapter Awards Program

Monday 8:30 AM Judging TBA

KY DECA Creed

Monday TBA Draw for Sequence and Performance TBA

KY Comprehensive Exams

KY Entrepreneurship Functions KY Retailing Concepts
KY Free Enterprise Basics KY Sports & Entertain. Marketing
KY Marketing Fundamentals KY Travel & Tourism Essentials
Monday 2:00 PM Exam TBA

KY DECA Member of the Year

Monday 2:00 PM Exam TBA
Monday 10:00 AM Interview TBA

KY Electronic Advertising

Monday TBA Draw for Sequence and Performance TBA

KY Job Interview

Monday TBA Draw & Complete Application Form
Interview TBA

KY Level One Events

Monday 2:00 PM Exam TBA

Advertising Level 1 Marketing Fundamentals Level 1
Business Economics Level 1 Retailing Level 1

KY Prepared Business Presentations

Monday TBA Draw for Sequence and Performance TBA

KY Sales & Customer Service

Monday TBA Draw for Sequence & Performance TBA

KY Webpage Advertising

Monday 2:00 PM Exam TBA

NATIONAL EVENTS

(Watch for announcement about possible time changes)

Business Management & Entrepreneurship *(Check for POSTED interview times.)*

Monday	TBA	Internet Marketing Plan	TBA
	TBA	Entrepreneurship Participating	TBA
	TBA	Entrepreneurship Written	TBA
	TBA	International Business Plan	TBA

Chapter Team Events *(Check for POSTED interview times. Report Early)*

Monday	TBA	Community Service Project	TBA
	TBA	Creative Marketing Project	TBA
	TBA	Entrepreneurship Promotion Project	TBA
	TBA	Financial Literacy Promotion	TBA
	TBA	Learn and Earn Project	TBA
	TBA	Public Relations Project	TBA

DECA Quiz Bowl

Monday	8:30 AM	Preliminary Rounds (Group A)	TBA
		Preliminary Rounds - if needed (Group B)	TBA
	1:00 PM	Final Rounds (Observers Invited)	TBA

Team Decision Making Events *(Check for assigned interview times. Report Early.)*

Monday	8:30 AM	Business Law and Ethics Management	TBA
	Performance	Buying & Merchandising Management	TBA
		Financial Analysis Management	TBA
		Hospitality Services Management	TBA
		Sports & Entertain Management	TBA
		Travel and Tourism Management	TBA

Business Operations Research Events *(Check for POSTED times. Report Early.)*

Monday	TBA	Business Services Operations Research	TBA
		Buying & Merchandising Operations Research	TBA
		Finance Operations Research Event	TBA
		Hospitality Recreation Research	TBA
		Sports & Entertainment Marketing Research	TBA

Marketing Representative Events

Monday	TBA	Fashion Merchandising Plan - Performance	TBA
		Advertising Campaign - Performance	TBA
Monday	TBA	Technical Sales - Performance	TBA

SCHEDULE OF SERIES EVENTS

Participants will be divided into two groups (Flight A and B)** on Monday morning for a preliminary role play. The top 6 from each group will continue to the finals for an additional role play. The sum of the comprehensive exam score and the final performance score will determine the winning order.

**Any event with 12 or fewer participants will NOT have a Preliminary Event. All students will advance to the finals and the "scheduled" Final Role Play will be used.

Check with your Advisor regarding Preliminary Interview times. All finalists will be scheduled and the schedules posted by 12:30 or as soon as possible. Students will be responsible for reporting to the holding area at the posted time.

Accounting Applications

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

Apparel and Accessories Marketing

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

Automotive Services Marketing

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

Business Services Marketing

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

Food Marketing

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

Hotel and Lodging Management

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

Marketing Management

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

Quick Serve Restaurant Management

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

Restaurant and Food Service Management

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

Retail Merchandising

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

Sports and Entertainment Marketing

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA

"ALL" Principle of Business Administration Events

Monday	8:30 AM	Preliminaries A & B	TBA
	1:00 PM	Finals	TBA