

Tentative Agenda

Sunday, March 11

- 4:00 PM **Chapter check-in begins** Registration Area
- 4:00 PM **Exhibits**..... Corridor
- 5:00 PM **Teacher of the Year Interviews**..... Collins
- 6:30 PM **Candidate Interviews**..... Clements
(All candidates and their Advisors for scheduling)
- 6:30 PM **Leadership Experiences Begin Here!**
Leadership Development Academy Part I Breathitt
- 7:30 PM **Testing for Substitutes/Online**..... Clements
- 7:30 PM **ALL Advisors and Chaperons**..... Nunn
Conference Orientation
Event Coordinators Briefing
- 9:30 PM **First General Session**..... Ballroom A/B
Conference Theme
Introduction of State Officers
Welcome to Special Guests
Speaker: Amy Gallimore
Conference Orientation
Recognition
- 10:30 PM **Posting of Written Event Interview Times**.Outside Combs Chandler
- 12:00 AM -
6:00 AM **Curfew !!!**

Special thanks for providing financial support to Kentucky DECA:



Monday March 12

8:00 AM **AM Events – Event Coordinators Setup:**
State Event Coordinator Clements
Written Event Coordinator Exhibit Hall
Team Decision Making Event Coordinator. Exhibit Hall
Series Events/Principles Events Coordinator. Exhibit Hall

8:30 AM- **Competitive Events Begin - Participants**
4:00 PM (See Summary Schedule of Competitive Events)

8:00 AM- **Judge’s Registration.** Carroll Ford
2:00 pm

9:30 AM - **Leadership Development Academy Part II.** Breathitt
11:00 AM

11:30 AM- **Officer Luncheon (Ticket Required).** Stopher
12:30 PM

11:45 AM- **Judge’s Luncheon.** Carroll Ford
1:00 PM

12:00 PM **PM Events – Event Coordinators Setup**
Written Event Coordinator Exhibit Hall
Team Decision Making Event Coordinator. Exhibit Hall
Series Events/Principles Events Coordinator. Exhibit Hall

1:00-4:00 PM **Competitive Events Continue - Participants**
(See Summary Schedule of Competitive Events)

1:30-3:00 PM **Leadership Development Academy Part III.** Breathitt

4:00 PM **Election and Business Session.** Jones
(Open only to Voting Delegates and Candidates)
Conference Report
Candidate Speeches/Election

5:30 PM **Executive Council Dinner.** Breathitt

8:00 PM **Recognition Session** Ballroom A/B
(Dress is Business or Formal attire)
Recognition of Guests
Special Recognitions
Speaker

Monday, March 12 (Continued)

9:30-11:15 PM **Dance.** Ballroom A/B

9:30 PM **Reception for All Advisors.** Breathitt
Relax and enjoy good food and friends.
Courtesy KMEA and Professional DECA

12:00-6:00 AM **Curfew !!!**

Tuesday, March 13

8:00 AM **Advisors Forum/Breakfast/National Update.** Breathitt
(Continental Breakfast Sponsored by Kentucky Retail Federation)
Chapter materials available for pickup

9:00 AM **Awards Assembly.** Ballroom A/B
(Dress is Business Attire)
Presentation of Awards
Outstanding Member Recognition
Installation of Officers
Adjournment

11:00 AM **Travel Home and Prepare for the International DECA Conference.**



Dress Code - SCDC*

Appropriate dress while at the conference for event competition, special interest sessions and general sessions is Business Attire. Casual dress is appropriate for dances only.

Participants not adhering to the dress code may be disqualified, asked to return to their hotel room, and will not be allowed on the conference stage.

Professional Business Attire

Females:

Name badge required at all times.

A skirt/dress length may not be any shorter than 4" above the knee.

Dress blouse or dress sweater with dress skirt or dress slacks (blazer optional) or business dress; dress shoes; hosiery/trouser socks.

Unacceptable examples (not inclusive): sandals of any kind, shoes without backs, casual-style shoes (canvas, etc), gaucho pants, skin-tight or revealing clothes, midriff-baring clothing, athletic clothing

Males:

Name badge required at all times.

Collared dress shirt and necktie with dress slacks (blazer/dress coat is optional); dress shoes and dress socks; shirt tails tucked into pants. Necktie required for testing, all competitions and while on the conference stage.

Unacceptable examples (not inclusive): sandals of any kind, casual-style shoes (hiking, canvas, sneakers), cargo-style pants, jeans or other casual pants, T-shirts or shirts without collars, sweaters of any kind unless worn with a collared dress shirt.

Casual Attire

Casual attire for the dance includes jeans, nice T-shirts, denim shirts, or sneakers. Shoes required.

Unacceptable examples (not inclusive) for the dance: Skin-tight or revealing clothing, clothing with printing that is suggestive, obscene or promotes illegal substances, swim wear, night wear.

*Adopted as official policy of Kentucky DECA Board, July 2010

PARTICIPANT SUMMARY SCHEDULE OF COMPETITIVE EVENTS

Remember to dress appropriately

(Times may change - watch for POSTED times and announcements)

Chapter Awards Program

Monday 11:00 AM Judging Coe

KY DECA Creed

Monday 1:00 PM Draw for Sequence and Performance Taylor

KY Comprehensive Exams

KY Entrepreneurship Functions KY Retailing Concepts
KY Free Enterprise Basics KY Sports & Entertain. Marketing
KY Marketing Fundamentals KY Travel & Tourism Essentials

Monday 2:30 PM Exam Ballroom C

KY DECA Member of the Year

Monday 1:00 PM Interview ?????

Monday 2:30 PM Exam Ballroom C

KY Electronic Advertising

Monday 10:00 AM Draw for Sequence and Performance Stanley

KY Job Interview

Monday 1:00 PM Draw & Complete Application Form Coe
Interview Coe

KY Level One Events

Advertising Level 1 Marketing Fundamentals Level 1
Business Economics Level 1 Retailing Level 1

Monday 2:30 PM Exam Ballroom C

KY Prepared Business Presentations

Monday 1:00 PM Draw for Sequence and Performance Beckham

KY Sales & Customer Service

Monday 8:30 AM Draw for Sequence & Performance Taylor

KY Webpage Advertising

Monday 2:30 PM Exam Ballroom C

NATIONAL EVENTS

(Watch for announcement about possible time changes)

Business Mgt. & Entrepreneurship Events (Check for *POSTED* interview times. Report Early.)

Monday	TBA	Entrepreneurship Participating	Ballroom
	TBA	Entrepreneurship Written	Ballroom
	TBA	International Business Plan	Ballroom

Chapter Team Events (Check for *POSTED* interview times. Report Early.)

Monday	TBA	Community Service Project	Ballroom
	TBA	Creative Marketing Project	Ballroom
	TBA	Entrepreneurship Promotion Project	Ballroom
	TBA	Financial Literacy Promotion Project	Ballroom
	TBA	Learn and Earn Project	Ballroom
	TBA	Public Relations Project	Ballroom

Team Decision Making Events (Check for assigned interview times. Report Early.)

Monday	8:30 AM	Business Law and Ethics	Ballroom
	Performance	Buying & Merchandising	Ballroom
		Financial Services	Ballroom
		Hospitality Services	Ballroom
		Marketing Communications	Ballroom
		Sports & Entertainment Marketing	Ballroom
		Travel and Tourism Marketing	Ballroom

Business Operations Research Events (Check for *POSTED* times. Report Early.)

Monday	TBA	Business Services Operations Research	Ballroom
		Buying & Merchandising Operations Research	Ballroom
		Finance Operations Research	Ballroom
		Hospitality and Tourism Operations Research	Ballroom
		Sports & Entertainment Operations Research	Ballroom

Marketing Representative Events

Monday	TBA	Advertising Campaign - Performance	Ballroom
	TBA	Fashion Merch. Promo. Plan - Performance	Ballroom
	TBA	Sports and Entertainment Promo Plan	Ballroom

Professional Selling Events

	TBA	Hospitality & Tourism Prof Selling- Performance	Ballroom
	TBA	Professional Selling	Ballroom

SCHEDULE OF SERIES AND PRINCIPLES OF BUSINESS EVENTS

Participants are divided into two groups (Flight A and B)** on Monday morning for a preliminary role play. The top 6 from each group will continue to the finals. The sum of the exam score and the final performance score will determine winners. Any event with 12 or fewer participants will NOT have a Preliminary Event. All students will advance to the finals and the "scheduled" Final Role Play.

Check with your Advisor and see posting on Sunday night regarding Preliminary Interview times.

All finalists will be scheduled and the schedules posted at approximately 12:30 or as soon as possible. Students will be responsible for reporting to the holding area at the posted time.

Monday

Accounting Applications	8:30 AM	Preliminaries A & B	Ballroom
Apparel & Accessories Marketing	8:30 AM	Preliminaries A & B	Ballroom
Automotive Services Marketing	8:30 AM	Preliminaries A & B	Ballroom
Business Finance	8:30 AM	Preliminaries A & B	Ballroom
Business Services Marketing	8:30 AM	Preliminaries A & B	Ballroom
Food Marketing	8:30 AM	Preliminaries A & B	Ballroom
Hotel & Lodging Management	8:30 AM	Preliminaries A & B	Ballroom
Human Resources Management	8:30 AM	Preliminaries A & B	Ballroom
Marketing Management	8:30 AM	Preliminaries A & B	Ballroom
Principles of Business Mgmt.	8:30 AM	Preliminaries A & B	Ballroom
Principles of Finance	8:30 AM	Preliminaries A & B	Ballroom
Principles of Hospitality	8:30 AM	Preliminaries A & B	Ballroom
Principles of Marketing	8:30 AM	Preliminaries A & B	Ballroom
Quick Serve Restaurant Mgmt.	8:30 AM	Preliminaries A & B	Ballroom
Restaurant & Food Service Mgmt.	8:30 AM	Preliminaries A & B	Ballroom
Retail Merchandising	8:30 AM	Preliminaries A & B	Ballroom
Sports & Entertainment Marketing	8:30 AM	Preliminaries A & B	Ballroom

Accounting Applications	1:00 PM	Finals	Ballroom
Apparel & Accessories Marketing	1:00 PM	Finals	Ballroom
Automotive Services Marketing	1:00 PM	Finals	Ballroom
Business Finance	1:00 PM	Finals	Ballroom
Business Services Marketing	1:00 PM	Finals	Ballroom
Food Marketing	1:00 PM	Finals	Ballroom
Hotel & Lodging Management	1:00 PM	Finals	Ballroom
Human Resources Management	1:00 PM	Finals	Ballroom
Marketing Management	1:00 PM	Finals	Ballroom
Principles of Business Mgmt.	1:00 PM	Finals	Ballroom
Principles of Finance	1:00 PM	Finals	Ballroom
Principles of Hospitality	1:00 PM	Finals	Ballroom
Principles of Marketing	1:00 PM	Finals	Ballroom
Quick Serve Restaurant Mgmt.	1:00 PM	Finals	Ballroom
Restaurant & Food Service Mgmt.	1:00 PM	Finals	Ballroom
Retail Merchandising	1:00 PM	Finals	Ballroom
Sports & Entertainment Marketing	1:00 PM	Finals	Ballroom